



## **COMMUNITY OUTREACH GRANT POLICIES**

### **Mission**

The Ann Arbor City Club is a nonprofit organization dedicated to enriching the lives of its members and the community at large by providing charitable, social, educational, cultural, and service opportunities.

The City Club is committed to supporting institutions and organizations that are efficient, creative, compassionate, and transparent in their approach to providing programs and services that empower and improve the quality of life for individuals and communities. The City Club makes annual contributions to organizations of approximately \$1,000.

### **Geographic Target Area**

The City Club provides funding to organizations that are located in Washtenaw County and/or serve Washtenaw County residents.

### **Funding Priorities**

The City Club funds proposals from agencies and organizations that provide programs and services that support youth and/or adults.

Requests for start-up funding for new organizations must clearly define the need for the organization, and present a sound business plan that demonstrates how the organization will meet that need and sustain itself.

### **Priority Consideration will be Given to Organizations That Have:**

- Programs and services consistent with the City Club's mission
- Indicated that a small grant such as ours will have a significant impact
- Strong leadership and governance
- Documented sound fiscal management
- Demonstrated organizational capacity
- Diversified income streams
- Long-term sustainability
- Demonstrated efficiency in delivering programs and services
- Realistic short-term and long-range plans
- Broad impact and/or benefit underserved populations
- Involvement and collaboration with other organizations

### **The City Club Does Not Fund:**

- Organizations that have not been granted 501(c)(3) status by the Internal Revenue Service
- Organizations that discriminate on the basis of race, color, age, creed, gender, physical challenge, veteran status, or national origin
- Individuals or private foundations
- Endowment funds
- Fraternal, political, or advocacy organizations
- Labor organizations or political campaigns
- Organizations designed primarily for lobbying
- Fundraising dinners, testimonials, conferences, or similar events

- Individual scholarships or grants, including those at otherwise qualified institutions
- Units of government or government agencies
- Stand-alone books, films, or videos
- Debt retirement or funding of an activity after it is completed

## **Proposals Should:**

- Be consistent with the City Club's funding priorities
- Document community need or opportunity
- Demonstrate project/program/operations feasibility
- Include measurable program outcomes and community impact
- Identify other financial and in-kind resources
- Include a realistic plan for project/program/operations sustainability

## **Applying for a Grant**

The City Club issues grants on an annual basis. Applications for specific programs, projects, services and, for organizations that have been in operation for a minimum of three years, general operating costs are considered.

Organizations that would like to be considered for funding must submit a completed Grant Application form. Application forms may be obtained by contacting the City Club's General Manager, or a member of the Community Outreach Committee.

## **Grant Cycle**

Grant Applications are accepted from June 1 until October 31.

- The City Club's Community Outreach Committee reviews all applications and makes its funding recommendation to the Planning Council at the Council's February meeting. The Planning Council makes its decision and reports it to the Board of Directors at the Board's February meeting.
- All applicant organizations are informed of funding decisions as soon as possible, and no later than April 1.
- Representatives of the selected organization are introduced at the City Club's Annual Meeting.
- Funds are presented to the selected organization at the Annual Meeting.

Ann Arbor City Club grants are singular events and not necessarily an indicator of future support. While the Club would like to support every worthwhile proposal, the number of requests for funding received far exceeds the Club's funding capacity. The name of grant recipient organizations will be included in City Club marketing and promotion materials.

## **Contact Information**

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